

2. GENERAL INFORMATION

2.1. Turkish Airlines EuroLeague Identity

The Turkish Airlines EuroLeague broadcasting identity represents a unique and valuable platform, bringing the brand to life and devotion in this European basketball competition.

The official name of the competition is: Turkish Airlines EuroLeague.



The Turkish Airlines EuroLeague identity only accepts the official logo structures represented in the EuroLeague Style Guide.

2.2. General Obligations

2.2.1. IFPC Obligations

The IFPC will assume the following minimum broadcasting obligations:

- a) The IFPC will never interrupt a live broadcast of a game (except during intervals of play between periods or time-outs) including the official Turkish Airlines EuroLeague live graphic package.
- b) All games of the competition, with the participation of teams from the territory throughout the Regular Season and Playoffs and Final Four.
- c) The Final Four, including the parallel events (U18 Tournament Championship Game, Press Conferences, Awards Ceremony and others potential official events).
- d) IFPCs must provide a 16:9 HD international feed following the international feed Running Order for all games produced.